

PRESS RELEASE

Quess Corp, Manzl and Bluspring partner to elevate worker living standards with integrated, purpose-built housing solutions

- In the first phase, Quess will explore Sriperumbudur, Sanand, and Narasapura, major industrial hubs with high associate density.
- Joint model ensures Manzl builds, Bluspring operates, and Quess manages workforce onboarding—a fully integrated approach to worker welfare.

Bangalore, India – May 5, 2025: Quess Corp Ltd., India’s No. 1 staffing- company and a global leader in staffing solutions, has made a landmark move to address the persistent challenge of worker accommodation in the country by signing a Memorandum of Understanding (MoU) with Altstar Capital – sponsor of Manzl, a platform offering integrated worker housing solutions. As part of this collaboration, structured, scalable housing facilities will be developed across key industrial hubs. These will be operated by Bluspring Enterprises Limited, the infrastructure services company recently demerged from Quess Corp.

This collaboration seeks to address one of the most overlooked yet critical aspects of India’s labour ecosystem—access to adequate and dignified living conditions for blue-collar workers. Despite their essential role in powering manufacturing, logistics, infrastructure, and other sectors, the majority of frontline workers in India continue to live in overcrowded, poorly maintained, or informal accommodations, often far from worksites.

Through this initiative, Quess, Manzl, and Bluspring aim to build a structured, scalable and compliant housing framework that replaces these informal arrangements with clean, secure, and well-managed accommodation. By placing associate welfare at the centre of this model, the collaboration is not only enhancing the quality of life for workers but also helping employers address key operational challenges—reducing attrition, improving punctuality, and boosting on-the-job productivity.

In the first phase of development under this framework, Quess will explore **Sriperumbudur (Tamil Nadu), Sanand (Gujarat), and Narasapura (Karnataka)**—manufacturing and logistics hubs where Quess has a strong associate presence, to determine the effectiveness of the initiative. These facilities will follow standardised design and safety norms, with dedicated formats for male and female workers, and will be capable of scaling with demand.

Guruprasad Srinivasan, CEO, Quess Corp, said, *“At Quess, our workforce is our strength, and our commitment to their welfare goes far beyond the workplace. We recognise that living conditions have a direct impact on health, morale, and productivity. With this initiative, we are solving a long-standing issue at scale—one that affects not just our associates, but also our clients who depend on reliable manpower to run their businesses. This partnership represents a step change in how the industry thinks about associate well-being. It’s not just about access to jobs—it’s about access to a better quality of life.”*

Rohit George, Co-Founder, Altstar Capital and Manzl, added, *“Every day, millions of workers leave behind their homes and families in search of better opportunities. But what they find at the end of that journey is often far from ideal. They end up in cramped, unhygienic, and unsafe living spaces — places that were never meant to house people with dignity. Long commutes eat away at their time and energy. Meals are inconsistent, both in quality and availability. Transport is unreliable, and*

access to even basic healthcare is uncertain at best. This isn't just a housing problem. It's a quality of life problem. And it's one we are here to solve.

Our mission is to change this paradigm by delivering professionally managed, purpose-built housing with clear benchmarks for quality, safety and dignity. This partnership gives us the platform to bring that vision to life at scale. Together with Qess and Bluspring, we are building a replicable model that advances both worker dignity and business efficiency.”

Kamal Pal Hoda, CEO, Bluspring Enterprises, said, *“Bluspring’s mission is to enhance the everyday experience of India’s frontline workforce. In this partnership, we bring operational expertise to ensure that each facility not only meets high service standards but also creates a welcoming, dependable environment for residents. For us, this is about humanising infrastructure—ensuring that every associate feels secure, supported, and respected in the place they call home.”*

Key features of the collaboration:

- **Built-to-suit accommodation:** Facilities developed to meet specific associate needs, with clear standards for room size, hygiene, lighting, and safety.
- **Integrated service delivery:** Manzl oversees land acquisition, design and development; Bluspring manages maintenance, food services, security, and utilities.
- **Community-first infrastructure:** Thoughtfully designed spaces including recreation zones, dining facilities, healthcare access, and common areas.
- **Scalable, future-ready model:** The master framework allows expansion across multiple geographies in line with business and workforce growth.

This MoU represents a meaningful step toward addressing India’s industrial infrastructure gaps—particularly in emerging Tier 2 and Tier 3 locations where economic activity is rising, but support systems often lag behind. With this partnership, Qess and its partners aim to set a new benchmark for how industry can build not just livelihoods—but holistic living environments for India’s workforce.

About Qess Corp

Established in Bengaluru in 2007, Qess Corp Limited (BSE: 539978, NSE: QUESS) is India’s largest provider and a global leader in staffing and workforce solutions. Post the demerger in April 2025, Qess Corp is now positioned as a staffing company, with deep domain expertise and AI-driven digital platforms to help businesses enhance productivity and build a future-ready workforce.

Its comprehensive suite of technology-enabled staffing and managed outsourcing services spans key sectors including BFSI, Retail, Telecom, Manufacturing, IT and GCCs. Today, Qess has a workforce of approximately 500,000 employees across 8 countries and serving over 3,000 clients. In just 17 years, the company has evolved from a start-up into a trusted industry powerhouse, driving meaningful transformation for businesses globally. Please visit www.quescorp.com for more information.

About Manzl

Manzl, sponsored by Altstar Capital – an integrated real estate investment, development and operations platform, is redefining worker housing for India’s blue-collar workforce. Committed to creating safe, comfortable, and community-centric living environments, Manzl delivers fully integrated, purpose-built solutions. Through its full stack Own-Develop-Operate model, Manzl controls

the entire lifecycle — from design and development to operations and community engagement — ensuring superior living standards and seamless service delivery. Please visit www.manzl.in for more information.

About Bluspring Enterprises Limited

Born from the strategic demerger of Qess Corp effective 1st April 2025, Bluspring has emerged as one of India's largest and most trusted infrastructure management companies.

Bluspring leverages deep operational expertise to transform infrastructure into engines of productivity, sustainability, and business growth. With a nationwide workforce of over 85,000 professionals, Bluspring unifies six powerhouse brands – Avon Facility Management Services, Indya Foods, Terrier Security Services, Hofincons Industrial Maintenance, Vedang Cellular Services, and Foundit – into a single, integrated ecosystem.

Their people-first approach, enabled by technology, empowers smarter decision-making across diverse environments—enhancing safety, streamlining industrial operations, and redefining workspace efficiency. With a nationwide footprint and expertise spanning sectors such as airports, hospitals, factories, and corporate campuses, **Bluspring** delivers efficient, data-driven infrastructure solutions that set a new benchmark for modern facility and asset management. Please visit www.bluspring.com for more information.